

Culver City Fleet Goes Green AND Saves Money With PURE POWER! Lifetime Filters

Green is more than a word. If you throw it away it, isn't green.

Huntington Beach, CA

Culver City is Ranked No. 7 Best Fleet in North America 2010; No. 1 Best Green Fleet in North America 2009; No. 5 in North America 100 Best Fleets 2009 and DTSC State Certified Green Model Shop. Cities from Maine to California, Washington to Florida are finding that going green improves their bottom line.

Pure Power! manufactures CLEANABLE, RE-USABLE Oil, Fuel, Transmission and Water Filters for more than 30,000 direct replacement applications covering all types of engines and equipment. They have been in service on government fleets for millions of trouble free miles saving costs in inventory, labor, repairs, fuel, motor oil and toxic waste disposal.

"For the past year we have been using Pure Power Oil Filters with no problems", says Paul Condran, Equipment Maintenance Manager of Culver City, California. "They are providing us with an excellent way to clean the oil, especially in our expensive heavy and medium duty natural gas engines (buses, refuse trucks, etc.), and completely save all waist from having to ever replace the filters. We simply clean the stainless steel element in our aqueous cleaners and reinstall. There is no filter to replace, ever. I can also retain them as I replace the vehicles!! They are an excellent approach to the maintenance of our fleet. These filters do an outstanding job of harnessing all foreign material, dirt and harmful particulars that conventional and all types of paper filters would not be able to handle. We will eventually have the fleet converted, and be filter replacement free!!"

Kevin Beach, Fleet Manager, Westminster, CA. says his City Fleet has used Pure Power! Filters over 10 years and more than 11,000,000 trouble free miles. "We installed filters on our Crown Victoria Patrol Cars in 2000 and after four years switched the filters to our new Crown Victoria Fleet. After another four years of service, two years ago we switched the same Pure Power! Filters to our new fleet of Dodge Chargers. The Filters are easy to clean and allow convenient monitoring of the engine conditions which reduces our repairs, inventory and downtime and keeps us on budget."

According to the EPA, more than 700,000,000 oil filters are purchased in the United States each year but only less than 28% are disposed of properly. That means more than 500,000,000 extremely toxic used oil filters are buried in land fills and on the bottom of lakes, rivers and oceans. The average weight of a drained oil filter is 3 pounds. In other words, **750,000 TONS** of highly toxic waste is polluting our ground and water system **ANNUALLY**.

Mr. Kelly Tidwell, of Pure Power! says "Now you can eliminate that toxic disposal and improve debris removal from your oil or fuel while improving fuel mileage, lowering emissions, extending oil change intervals 2-4 times longer.



About PurePower! Incorporated

Pure Power! has manufactured its Lifetime Filters in Huntington Beach, California for more than 15 years. Extensive testing in independent laboratories, street, fleets and race tracks prove. Pure Power! is the only cleanable filter to pass three years of F.A.A. testing and receive an S.T.C. AMERICAN MADE of premium quality materials, 6061 T6 Billet Aluminum, CNC Machined using Aerospace techniques, 306 Stainless Steel dual-woven filter media, Aerospace Ceramic Investment and Mil-Spec Viton O-Rings on all sealing surfaces allow Pure Power! Filters to give a Lifetime of service.

Call us for more information, call Pure Power! at **1-800-750-0827**

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